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Memo for you

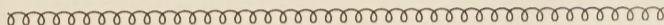
1952

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New Brunswick, N. J.
Permit No. 13



A LISTING
Of Some New
Some Old
Flower Seed Items
You May Have
Missed!

Somerset SEEDS : PLANTS

P. O. BOX 608
NEW BRUNSWICK, N. J.

Library,
U. S. Department of Agriculture
Washington 25, D. C.

SOMERSET'S

Petunias

The All Doubles

You can still make 3's for Mother's Day and Memorial Day, and of course the time is just right to produce stocky plants in flats or bands for bedding. These are the most popular colors although we list others in our catalog.

Sonata—the finest white

Caprice—excellent rose pink

Allegro—striking salmon

Gaiety—rose blotched white

Price of the above, each— $\frac{1}{2}$ Pkt. **\$2.75**; Pkt. (1000 seeds) **\$4.50**; $\frac{1}{64}$ oz. **\$16.00**; $\frac{1}{32}$ oz. **\$29.50**

Combination Mixture. A very popular item with our customers. Our own blended mixture of the Glorious, Victorious and Canadian strains. $\frac{1}{2}$ Pkt. **\$2.25**; Pkt. **\$4.00**; $\frac{1}{64}$ oz. **\$14.00**; $\frac{1}{32}$ oz. **\$25.00**

Large Flowered Singles

These are popular for pots as well as a bedding. The F.l. hybrids are outstanding for size, color, and uniformity.

Dwarf California Giants. We offer two selections of this fine item. Both are good.

New Extra Dwarf Giants— $\frac{1}{2}$ Pkt. **\$0.85**; Pkt. **\$1.50**;
 $\frac{1}{64}$ oz. **\$2.50**; $\frac{1}{32}$ oz. **\$4.50**; $\frac{1}{16}$ oz. **\$9.00**

Ramona or Deluxe Strain—Pkt. **\$1.00**; $\frac{1}{64}$ oz. **\$1.75**; $\frac{1}{32}$ oz. **\$3.00**; $\frac{1}{16}$ oz. **\$5.50**

New F. l. Hybrids. Really outstanding large flowered singles. **Bolero-rose, La Paloma-white.**

Price either of the above two colors— $\frac{1}{2}$ Pkt. **\$1.35**;
Pkt. **\$2.50**; $\frac{1}{128}$ oz. **\$4.50**; $\frac{1}{64}$ oz. **\$8.00**.

Standard Large Flowered Singles. The following are the most popular of this type:

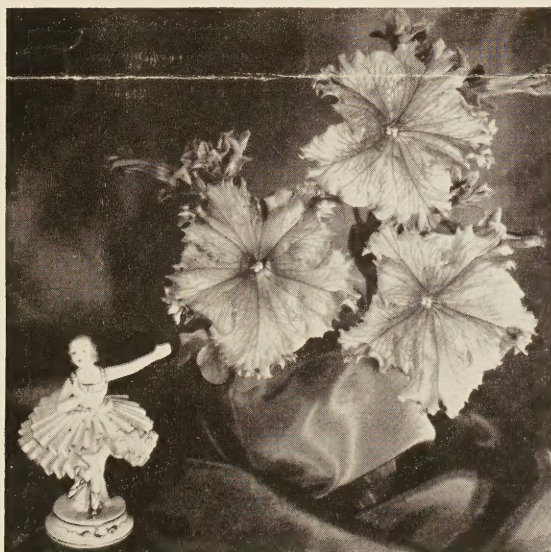
Dwarf Elks Pride, purple

Admiral, blue

Snowstorm Improved, white $\frac{1}{64}$ oz. **\$2.25**

Setting Sun, fringed rose

Price of the above unless marked—Pkt. **\$0.75**;
 $\frac{1}{64}$ oz. **\$1.75**; $\frac{1}{32}$ oz. **\$3.25**



PETUNIA BALLERINA
(Sold out until 1952 new crop)

Dwarf Bedding Type

Compact in growth with masses of bloom.

	Pkt.	Oz.
Celestial Rose Improved , rich rose shade. $\frac{1}{4}$ oz. \$2.25	.50	6.50
Elks Star , white star on violet purple ground. $\frac{1}{16}$ oz. \$0.95	$\frac{1}{4}$ oz. \$3.25	.50
Fire Chief , bright scarlet. $\frac{1}{16}$ oz. \$2.25	$\frac{1}{4}$ oz. \$6.50	.50
Glow , rose red. $\frac{1}{16}$ oz. \$1.25	$\frac{1}{4}$ oz. \$3.75	.50
Silver Blue (Heavenly Blue). $\frac{1}{8}$ oz. \$1.35	$\frac{1}{4}$ oz. \$2.50	.50 7.50
Snow Ball Improved , white. $\frac{1}{8}$ oz. \$1.25	$\frac{1}{4}$ oz. \$2.25	.50 6.50

Hybrid Rose Charm. Rarely grows over 12 inches high but under good conditions will spread as much as three feet. The plants remain compact and are covered with good sized pink blooms all summer.
 $\frac{1}{2}$ Pkt. **\$1.00**; Pkt. **\$1.75**; $\frac{1}{64}$ oz. **\$6.50**; $\frac{1}{32}$ oz. **\$11.50**

Somerset SEEDS : PLANTS

Marigold



MARIGOLD COLOR MAGIC

MINIATURE—Most popular of all marigolds for sale out of flats or pots. They flower very early and have an immediate appeal.

Spry, yellow bordered mahogany

Sunkist, deep golden orange

Butterball, soft butter yellow

Price any of the above 3 varieties—Pkt. \$0.30;

1/4 oz. \$0.60; oz. \$1.95

Color Magic (New). Plants grow 6" tall and about twice as broad. The flowers are comparatively large, striped and mottled in red and gold.

Pkt. \$0.35; 1/4 oz. \$1.00; oz. \$3.00

Cupid. Odorless dark green foliage and dwarf compact 8 inch plants with good sized lemon yellow blooms. Excellent as a pot plant or for the border.

Pkt. \$0.35; 1/4 oz. \$1.00; oz. \$3.50

Cupid Mixture. Variations of the above in light yellow, gold and orange shades.

Pkt. \$0.35; 1/4 oz. \$1.00; oz. \$3.50

One packet each of the above 6 varieties—\$1.75

New Asters (WILT RESISTANT)

Crown or Bouquet. Entire plant may be cut as a bunch because of the base branching and upright habit. Flowers are of medium size, quilled and especially long lasting. We offer a blend with colors from white thru pink, blue, purple and crimson.

Pkt. \$0.60; 1/4 oz. \$1.35; oz. \$4.75

New Ball White and Shell Pink. These fine varieties are outstanding for doubleness and good stems. They bloom naturally about August 25. We recommend you try them.

1/2 Pkt. \$0.80; Pkt. \$1.50; 1/4 oz. \$2.50; oz. \$7.50

New Garden Snaps

Each different—each worthwhile. The Skyscraper strain has only medium sized blooms but like all the others the stems and spikes are unusually long. The other two strains have very large florets and should have value commercially for cutting.

Colossal Mixture — Naramek Strain — Skyscraper

Price any of the above 3 strains, each: Pkt. \$0.60;

1/8 oz. \$1.25; 1/4 oz. \$2.00; 3 pkts. one of each \$1.50

COLEUS

Surprisingly good specimens can be grown from the fine greenhouse grown seed we furnish. Where you can use a mixture we suggest you try growing some from seed.

Rainbow Strain. This is a blend of three fine strains, each of which is good in its own right. We are sure you will be pleased.

Pkt. \$1.00; 1/32 oz. \$2.25; 1/16 oz. \$3.75

Large Leaved Dwarf Mixture. Immense leaves, gorgeous as any tapestry. A really outstanding strain.

Pkt. \$1.25; 1/32 oz. \$2.75; 1/16 oz. \$5.25

See catalog for other fine strains.

SALVIA (Scarlet Sage)

Grown from single plant selections we believe our strains to be outstanding.

America. Compact rounded bushes.

Pkt. \$0.60; 1/4 oz. \$1.75; oz. \$5.25

Rocket. Dwarf and early.

Pkt. \$0.75; 1/4 oz. \$2.00; oz. \$6.50

Harbinger. Early, compact, medium tall.

Pkt. \$0.75; 1/4 oz. \$2.00; oz. \$6.50

Bonfire. Well known favorite.

Pkt. \$0.60; 1/4 oz. \$1.50; oz. \$5.00

Splendens. Much used for flats.

Pkt. \$0.45; 1/4 oz. \$1.25; oz. \$4.00

Somerset SEEDS : PLANTS

P. O. BOX 608

NEW BRUNSWICK, N. J.

BEGONIAS (Tuberous Rooted)

Double Camellia Flowered.—Attractive and showy, these produce fine pot plants in a short time, that can be sold at a reasonable price. Forcing may be started in February, March or April. Soil should be light and porous, a leaf mold and sand mixture is best. Set bulbs to a depth of one inch. Four hours of additional light will cause them to bloom in midwinter. Separate colors.

_____Crimson	_____Rose	_____Orange
_____Yellow	_____Scarlet	_____Salmon
_____Pink	_____White	_____Copper
	_____Mixed	

Check Size
Wanted

Per 100 Per 1000

<input type="checkbox"/> Size 1½-2½"	\$10.00	\$90.00
<input type="checkbox"/> Size 2" and up	12.00	110.00

Double Multiflora.—Especially recommended for outdoor plantings, as they are more resistant to summer heat. The varieties offered also lend themselves for pot culture. Flowers are medium to small, but are produced in large numbers.

Per 100

_____ Ami J. Bart, copper	1-2"	\$12.00
_____ Flamboyant, scarlet	1-2"	11.00
_____ Helen Harms, canary yellow	1-2"	13.00
_____ Richard Galle, salmon	1-2"	11.00
_____ Mixed		

Please order not less than 50 bulbs, not less than 10 in one color.

Ship to: _____ When _____ How _____

Firm Name _____

Street _____

City and State _____

Somerset SEEDS : PLANTS

P. O. BOX 608

NEW BRUNSWICK, N. J.

CALADIUMS (Fancy Leaved)

Gorgeous Pot Plants. Use soil made up of coarse loam and $\frac{1}{4}$ rotted manure and leaf mold. Start with 56-70 degrees bottom heat, watering sparingly until good roots develop. **Minimum** order 50 bulbs.

- _____ **Candidum.** Leaf snow white with green veins. Ours is the true Candidum.
- _____ **Crimson Wave.** Large deep green leaf with scarlet center and many spots.
- _____ **John Peed.** Metallic red center on moss green ground.
- _____ **Lord Derby.** Transparent rose with dark green ribs and edge.
- _____ **Mme. Truall** (New). Waxy leaf with red center green rim and black stems.
- _____ **Mrs. W. B. Haldeman.** Popular bright pink with green edge.
- _____ **Reconcavo.** Rose center with carmine ribs.

Check Size
Wanted

		100	1000
<input type="checkbox"/>	Named varieties separate ... $1\frac{1}{2}$ - $2\frac{1}{2}$ "	\$22.00	\$210.00
	$2\frac{1}{2}$ - $3\frac{1}{2}$ "	29.00	280.00
<input type="checkbox"/>	Named varieties mixed..... $1\frac{1}{2}$ - $2\frac{1}{2}$ "	21.50	205.00
	$2\frac{1}{2}$ - $3\frac{1}{2}$ "	28.50	275.00

Above prices are delivered your place.

GLADIOLUS

For over the counter sales or cut flowers
High Quality No. 1 Grade Bulbs—up-to-date varieties
Complete color selection

Special Collection—100 each of 12 varieties—each variety labeled.
1200 bulbs **\$37.50** F.O.B. Growing point

Double Collection. 2400 bulbs **\$70.00** F.O.B. Growing point

Use this sheet as your order blank.

Ship to: _____ When _____ How _____

Firm Name _____

Street _____

City and State _____

SOMERSET'S

Perennial Flower Seeds

We make a special effort to furnish select strains of viable seeds. Most items resent excessive heat during germination and for that reason we recommend sowing in early Spring. Most seeds can be sown either direct into the ground or in flats in a cold frame. With sash protection against heavy rains and severe freezing, you will have the minimum of difficulty.



Delphinium

GIANT PACIFIC HYBRIDS

Astolat. The famous pink, improved over last year. Includes mostly blush tones with some deeper rose and raspberry shades.

Originator's seed: 1/2 Pkt. \$1.25; Pkt. \$2.00; 1/8 oz. \$4.50; 1/4 oz. \$8.00

Grown from Originator's: 1/2 Pkt. \$1.00; Pkt. \$1.75; 1/8 oz. \$3.00; 1/4 oz. \$5.00.

Galahad. Finest white.

Guinevere. Pinkish lavender.

Summer Skies. Light blue, white bee.

Round Table Series. A mixture of all the newest colors and types.

Price the above four varieties, each—Originator's seed—1/2 Pkt. \$1.10; Pkt. \$1.85; 1/8 oz. \$3.25; 1/4 oz. \$5.50; oz. \$19.50

Regular—Pkt. \$1.10; 1/8 oz. \$2.65; 1/4 oz. \$4.25; oz. \$15.00

NOTE: Specify Originator's seed if you want the very best. Other varieties also available. See General Catalog.

Finest Mixture Giant Pacific Hybrids.

Pkt. \$0.60; 1/8 oz. \$2.25; 1/4 oz. \$3.75; oz. \$13.50

Belladonna Improved—Somerset's Special Strain. Clear light blue, large flowered. The finest strain of this favorite cut flower type available.

Pkt. \$0.50; 1/4 oz. \$1.00; oz. \$3.50; lb. \$40.00

La Martine. A dark blue, similar to the above. The color is not quite as clear as Bellamosum but the plants are very vigorous and resist mildew.

Pkt. \$0.50; 1/4 oz. \$1.00; oz. \$3.50

PRIMULA (Hardy)

Seed of this item will actually germinate better if it is subjected to freezing after sowing. Sow and cover with shredded sphagnum moss.

Polyanthus Blue Flowered. Not always available; we are fortunate in having a good supply.

Pkt. \$1.15; 1/8 oz. \$2.75; 1/4 oz. \$4.50

— **Red Shades.** A popular color.

Pkt. \$1.00; 1/8 oz. \$2.75; 1/4 oz. \$4.50

— **Fancy Mixed.** Fine mixture in all shades.

Pkt. \$0.85; 1/4 oz. \$3.75

— **Giant Munstead Mixture.** Large flowered strain mostly in lighter shades.

Pkt. \$0.85; 1/4 oz. \$3.75

— **Collosea Mixed.** Extremely large flowers and very strong growth. Excellent for pots.

Pkt. \$1.00; 1/8 oz. \$2.75; 1/4 oz. \$4.50

PYRETHUM (Painted Daisies)

Popular garden and cut flower item. Easy to grow.

Selected Giant Flowered Singles. For those who want the best. Ruby Red, Rose.

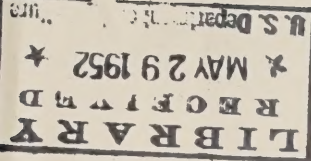
Pkt. \$0.50; 1/4 oz. \$2.75; oz. \$7.90

Extra Selected Doubles. This strain is outstanding for size and percentage of doubles but it often requires two years for plants to show to best advantage.

Separate Colors. Red, Pink, White.

Pkt. \$1.10; 1/8 oz. \$1.95; 1/4 oz. \$3.75

Double Mixture. Pkt. \$0.75; 1/4 oz. \$2.75; oz. \$7.95



Perennial flower seed items of special interest

Sow this spring for good plants next season

AQUILEGEA

Pkt. Oz.

Crimson Star. Long spurred flowers of coppery crimson with a creamy center. Dwarf compact plants.

1/4 oz. \$1.75 .50 6.00

Long Spurred Blue Shades. Immense long spurred blooms in shades of light blue with white or creamy centers. We believe it is the finest strain in existence.

1/4 oz. \$1.75 .50 6.00

ARABIS

Spring Charm (A. blepharophylla). A nice bushy plant with intense deep pink flowers in early spring.

1/4 oz. \$2.45 .60

ASTER

Wartburg Star. Plants grow low to ground and produce, in early May, large pale blue yellow centered blooms on 1 foot stems. Nice for the garden and excellent to cut.

1/4 oz. \$2.75 .60

CARNATION

Dwarf Grenadin. This is the favorite type for basket sales because it grows only about a foot high. Produces a high percentage of doubles from seed and is available in separate colors of red or white or mixed.

1/4 oz. \$1.35 .50 4.25

GAILLARDIA

Goblin. This variety forms a compact plant with a mass of red and yellow blooms on one foot stems. Plants in bloom sell on sight.

Pkt. \$0.50; 1/4 oz. \$0.85; oz. \$2.75

Golden Goblin. A new introduction with bright yellow blooms that should be a good companion to the above.

Pkt. \$0.50; 1/4 oz. \$1.10; oz. \$3.50

GEUM

Another spring flowering plant that has popular appeal. The colors are bright and the plants flower for a long period.

Pkt. Oz.

Lady Stratheden. Double yellow.

1/4 oz. \$0.65 .40 2.25

Mrs. Bradshaw. Double scarlet.

1/4 oz. \$0.60 .40 1.95

Prince of Orange. Double orange.

1/4 oz. \$2.00 .50

Fire Opal. Orange scarlet, hardy.

1/4 oz. \$2.25 .50

HEUCHERA (Coral Bells)

Dainty and yet showy and a good cut flower.

Sanguinea Hybrids. Mixture of many shades.

1/8 oz. \$3.95; 1/16 oz. \$2.25 .50

Sanguinea Spitfire. Large rich scarlet.

1/8 oz. \$4.75; 1/16 oz. \$2.75 .50

TROLLIUS (Globe Flower)

Sow this on shredded sphagnum moss, covering with the same material. Allow to freeze and thaw before bringing under glass.

Europeus. The early flowering type with large rounded blooms of yellow and orange.

1/4 oz. \$1.45 .50 4.50

SEE OUR GENERAL CATALOG FOR COMPLETE LISTINGS